PROGRAM OBJECTIVES

1. Assist those in public management for public sector agencies in recognizing and handling the many situations presented in their job.

2. Provide a foundation of knowledge and skills to those individuals involved in local government management.

OUR SERVICES

GEDI cooperates with various professional organizations to provide certification programs to enhance the knowledge and skills of public sector officials and employees. We provide on-site training to governments in a variety of topic areas aimed at improving personnel and financial management, strengthening leadership and team development, improving government services to citizens, increasing organizational efficiency, and educating about important legal and ethical issues. Programs are tailored to an individual government's needs and time considerations.

ABOUT US

The Government & Economic Development Institute (GEDI) is widely recognized as Alabama's top organization for university outreach. Because of its excellent reputation, GEDI is the "go-to" resource for education, consulting, and policy leadership by the state and local governments and the economic development community. GEDI has strong Auburn University support and is adequately staffed to assist all clients who need its programs and services. GEDI continues to build upon its strong traditional programming, but remains relevant to emerging state and community needs.

AUBURN
UNIVERSITY OUTREACH

GOVERNMENT & ECONOMIC DEVELOPMENT INSTITUTE

ACCMA
CERTIFICATE PROGRAM

Local Government
Professional Management
Certificate Program

TRAINING & PROFESSIO

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ACCMA Certificate Program

ACCMA LOCAL GOVERNMENT PROFESSIONAL MANAGEMENT CERTIFICATE PROGRAM

THE ACCMA CERTIFICATE PROGRAM IS DESIGNED TO PROVIDE INCREASED KNOWLEDGE AND SKILLS FOR THOSE IN LOCAL GOVERNMENT TO MASTER THE COMPLEXITIES OF THE POLITICAL, SOCIAL, AND ECONOMIC ENVIRONMENT OF PUBLIC ADMINISTRATION. THE PROGRAM IS COMPOSED OF FIVE COURSES AND CONTINUING EDUCATION.

LEADERSHIP AND EFFECTIVE PUBLIC MANAGEMENT (10 hrs)

November 15-16, 2018

This course will provide the participant with knowedge and skills necessary for their professional development by defining the role of public management in democratic government, maintaining effective relations with elected officials, broadening leadership skills, expanding knowledge of local government services and processes, and strategic planning.

LAWS AND ETHICS FOR PUBLIC MANAGEMENT (10 hrs)

December 13-14, 2018

This course explores ethics and basic legal responsibilities associated with managing in the public sector. Maintaining a balance between how the government administrator works and what the expectaions are of the government agency for which they work is discussed. The course will also address the ethical tensions that may arise in sustaining that balance. The "Tenets of the ICMA Code of Ethics" will be explored.

PUBLIC MANAGEMENT AND COMMUNITY DEVELOPMENT (10 hrs)

February 7-8, 2019

Participants will learn the importance of their positions as local government administrators in the planning, advancing, and marketing of their community. Topics include: strategic and comprehensive planning, community leadership, community engagement, technology and development, and community branding. Policy development and implementation will also be discussed.

HUMAN RESOURCE MANAGEMENT AND STAFF EFFECTIVENESS (10 hrs)

March 7-8, 2019

This course is designed to provide an overview of important personnel, employment, and human resource issues and discussions of the ways in which the work place is affected. Current employment laws and how they impact personnel actions and processes will be addressed from the perspectives of both the employee and the supervisor.

PUBLIC BUDGETING AND FINANCIAL MANAGEMENT (10 hrs)

April 4-5, 2019

Effective stewardship of public resources is one of the most important responsibilities for public managers. This course is designed to provide an overview of theories and techniques of governmental budgeting, financial planning and control, risk management, procurement, grants and contracts management, reporting, and accounting.

REGISTRATION POLICY

Registration forms received and processed at GEDI constitutes registration, if space is available. A confirmation letter will be sent from GEDI when the participant's enrollment process is complete. Written cancellations received 15 working days prior to the beginning of the program will be honored with a partial refund of the registration fee less a $50 administrative fee. Late cancellations or non-attendance will not be refunded. Substitutions for registered participants may be made at any time. NOTE: If you have a disability and need accommodations to participate, please contact the GEDI at (334) 844-4782.